

# Connecting for Success



**calgary** economic  
development  
be part of the energy™

**Calgary Economic  
Development is an  
opportunity-maker,  
helping to spark and  
fuel Calgary's growth.**

Our job is to connect people with resources that can help them grow their careers or businesses, thrive in new locations or markets, and feel at home in our community. We offer a wealth of information to help everyone succeed and we tirelessly promote Calgary, in Canada and around the world.

**As conduits,  
connectors,  
catalysts and  
storytellers.**

**We help shape  
and share Calgary's  
story. And we're  
proud to be part  
of the energy.**



# Connecting for **success**

Our goal is to assist businesses and the community to become greater than they already are; to achieve greater results that will not only benefit their organizations but our city and region.



Whether you're a regional, national or international business, we can facilitate your access to the Calgary marketplace. If you're a local company planning on expanding we can help here too. Our services include:

## Market Development & Relationship Building



Connecting to the market  
Calgary market research, intelligence and analytics  
Profiles and information for key sectors  
Business-case development and proposal support  
Local government engagement and regulatory strategies

## Real Estate



Support industrial and commercial site evaluation and selection  
Navigation of local leasing, acquisition and development industry  
Development and building permit strategies

## Global Business Centre



Temporary office space for local, national, & international businesses  
Host and support business community events  
Provide support and information to incoming delegations and businesses

We can provide workforce support to your business.

## Workforce



Talent attraction activities and strategies  
Workforce development and retention programs and events  
Productivity support

## WORKshift



WORKshift is dedicated to promoting, educating and accelerating the adoption of flexible work programs within companies across Canada. It is a effective attraction and retention tool for employers.

We can facilitate your film, television or digital media needs.

## Film/Television/Digital Media Attraction Production Services



Facilitate film scouting  
Production and permitting services  
Location and infrastructure support

We can help tell your business story as part of our Calgary story; here, at home or around the world.

## Calgary. Be Part of the Energy



We tell Calgary's story to local, national and international audiences using statistics, rankings and business success stories. Your business story can help shape impressions of our city and we are happy to help you amplify that message.

# Action Calgary

Action Calgary is a corporate partnership program that engages Calgary business leaders to influence the movement of our economy.

The thought leadership and generous financial support from this group of visionary Calgarians supports Calgary Economic Development in delivering award-winning initiatives and programs, drive economic and individual prosperity, and better compete on the global stage.

## Platinum



## Gold



## Silver

Aecon Group Inc.  
Aspen Properties Ltd  
ATCO Group  
Birchcliff Energy  
Bow Valley College  
Brookfield Residential  
Calgary Flames Hockey Club  
Calgary Regional Partnership  
Calgary TELUS Convention Centre  
Cenovus Energy

DMG Events (Canada)  
Enbridge Inc  
ENMAX Corporation  
Evans Hunt  
Glacier Media Group  
Gowlings  
Joe Media Group  
KPMG LLP  
Matco Developments  
Mount Royal University

Nexen Energy  
Redpoint Media Group  
Resorts of the Canadian Rockies  
RGO Office Products Ltd  
SAIT  
Tarpon Energy Services Ltd  
University of Calgary  
WestJet Airlines

## Bronze

AXIA Supernet Ltd  
Bennett Jones LLP  
BKDI Architects  
Burnet Duckworth & Palmer LLP  
Calgary Folk Music Festival  
Calgary Opera  
Calgary Municipal  
Land Corporation  
Cresa Calgary

DIRTT Environmental  
First Calgary Financial  
Glenbow Museum  
GlobalFest  
HBI  
Lawson Projects  
PwC  
Quintaro Imaging Inc  
Shape Properties

Sizeland Evans Interior Design Inc.  
St. Mary's University  
Stone-Olafson Incorporated  
Theatre Calgary  
Trico Homes  
YMCA  
YYC Airport Authority  
V Strategies Inc

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