

Fact Sheet: Calgary Small Business

CALGARY CENSUS METROPOLITAN AREA (CMA)
2016 EDITION

RESEARCH & STRATEGY
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Highlights

Calgary small businesses account for 95 per cent of all businesses – they are a driving force within the city's business community. Small businesses provide jobs for local residents and are also important to the vitality of inner cities. Small business owners have the advantage over larger corporations in that their size gives them the flexibility to adapt quickly in terms of aligning resources. They are able to be innovative with products and implement processes and efficiencies. These advantages, married with their general passion for their business and ability to

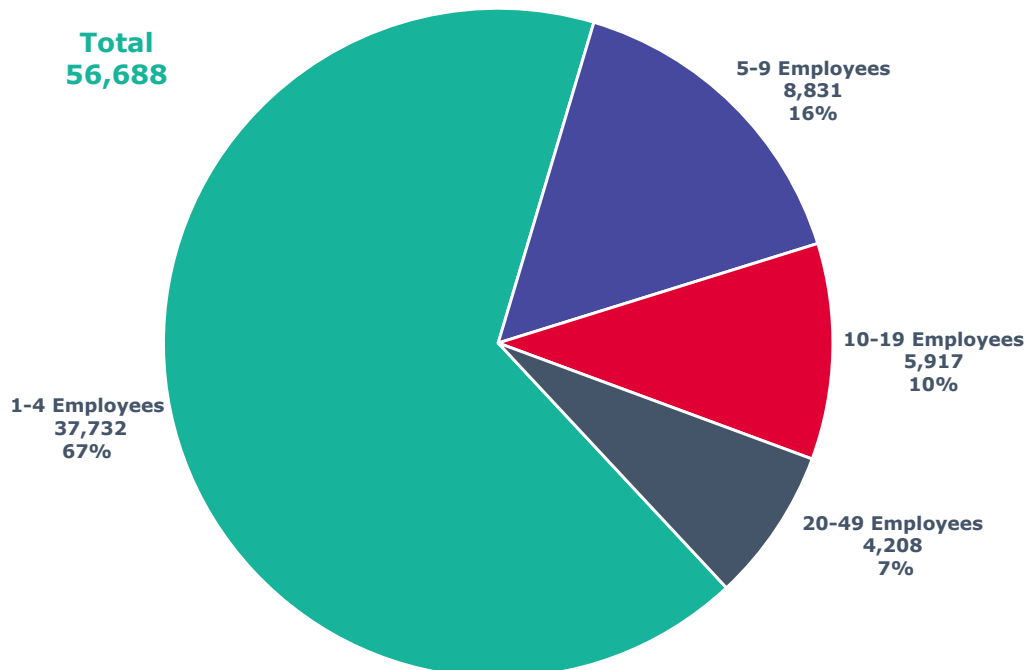
enjoy the advantage of customer focus, sets them apart from larger corporations.

Business Counts

Of Calgary's total businesses (59,565) in 2015, small business (businesses with less than 50 employees) accounted for 95.2 per cent (or 56,688).

A breakdown of Calgary's small businesses by employee size demonstrates that the smallest segment (1 to 4 employees) is, in fact, the largest, at 37,732 businesses or 67 per cent.

Calgary CMA Small Business by Number of Employees



Source: Statistics Canada, December 2015

Small Business by Industry and Employee Size

The dominant industries that made up Calgary's small business sector in 2015 were:

- Professional, Scientific, and Technical Services - 12,471 businesses (22.0 per cent of total share)
- Construction - 6,865 businesses (12.1 per cent of total share)
- Retail Trade - 4,560 businesses (8.0 per cent of total share)

Small Business by Industry and Employee Size Calgary CMA, 2015

Industry	1-4 Employees	5-9 Employees	10-19 Employees	20-49 Employees	Total	% Distribution
Agriculture, forestry, fishing and hunting	256	54	21	11	342	0.6%
Mining, quarrying, and oil and gas extraction	750	167	161	139	1,217	2.1%
Utilities	46	15	9	15	85	0.1%
Construction	4,693	1,120	605	447	6,865	12.1%
Manufacturing	581	319	282	276	1,458	2.6%
Wholesale trade	1,062	561	489	327	2,439	4.3%
Retail trade	1,726	1,425	917	492	4,560	8.0%
Transportation and warehousing	1,592	237	136	130	2,095	3.7%
Information and cultural industries	248	68	54	60	430	0.8%
Finance and insurance	1,114	249	190	159	1,712	3.0%
Real estate and rental and leasing	1,892	254	150	141	2,437	4.3%
Professional, scientific and technical services	10,637	899	553	382	12,471	22.0%
Management of companies and enterprises	409	82	68	81	640	1.1%
Administrative and support, waste management and remediation services	1,542	508	310	231	2,591	4.6%
Educational services	365	91	92	70	618	1.1%
Health care and social assistance	2,486	765	512	241	4,004	7.1%
Arts, entertainment and recreation	236	75	66	56	433	0.8%
Accommodation and food services	712	763	745	687	2,907	5.1%
Other services (except public administration)	2,621	911	435	200	4,167	7.4%
Public administration	23	4	8	12	47	0.1%
Unclassified	4,741	264	114	51	5,170	9.1%
Total	37,732	8,831	5,917	4,208	56,688	100.0%

Note: Data for Small Businesses by industry omits those which are deemed unclassified by Statistics Canada.

Source: Canadian Business Counts, Statistics Canada, 2015

Small Business Per Capita

Relative to its population, Calgary had the highest number of small businesses per capita of the major cities in Canada in 2015 at a rate of 40.6 per 1,000 population.

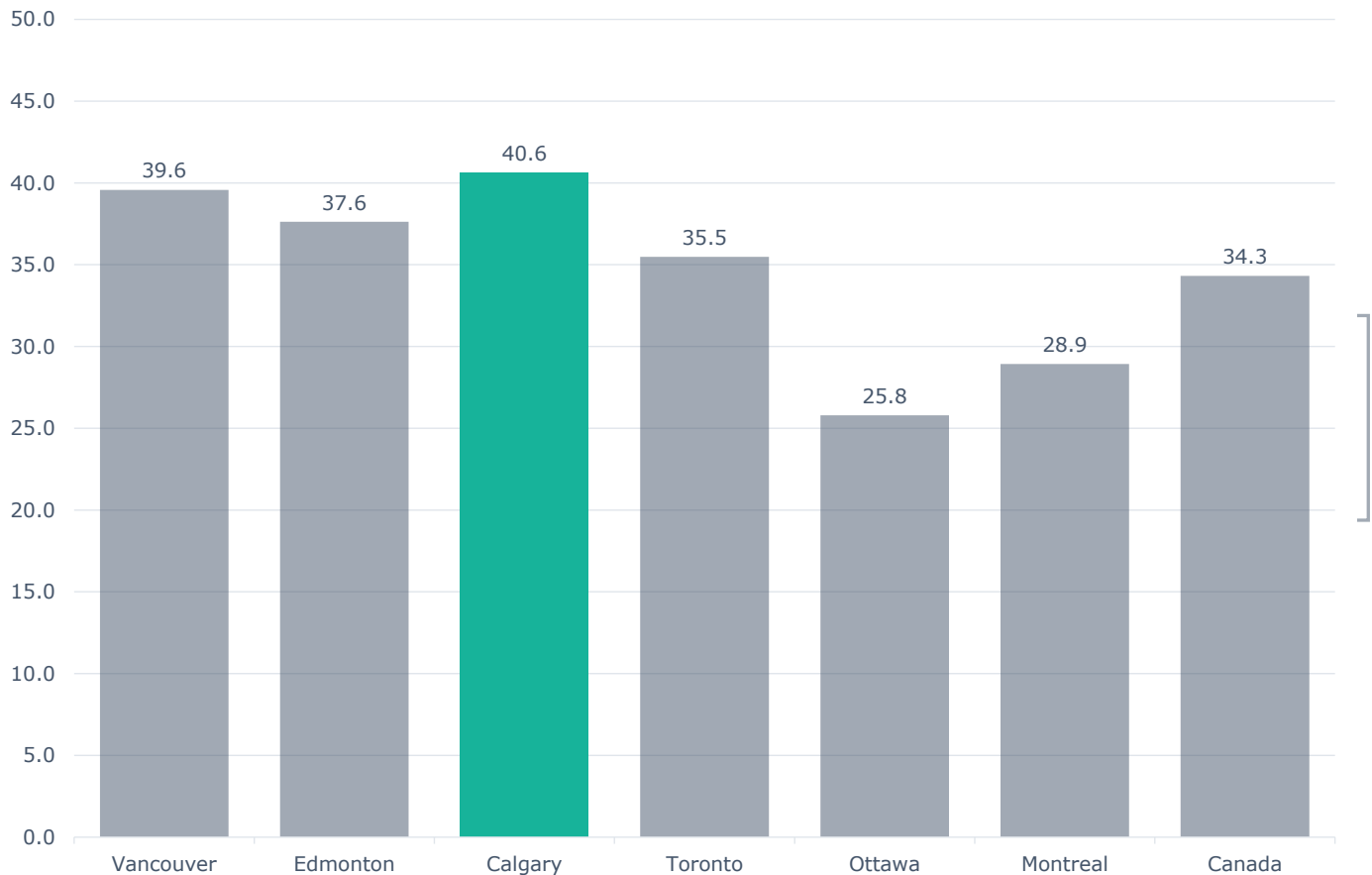


Exceptional quality of life.

Calgary has ranked among the Top 5 most livable cities in the world every year since 2009 because of our economy, safety, infrastructure, social programs and a healthy lifestyle.

Economist Intelligence Unit, 2016

Small Businesses per Capita Across Canada



Source: Statistics Canada, CMA Population, 2015 and Canadian Business Counts, December 2015
1 to 49 Employees (Per 1,000 Population)



Highly educated, globally connected workforce.

Calgary has the highest level of educational attainment of any city in Canada after only Ottawa.

Calgary is a global city and one of the most ethnically diverse cities in Canada with a significant francophone population.

More than 89,000 Calgarians are bilingual.

NHS, Statistics Canada, 2011

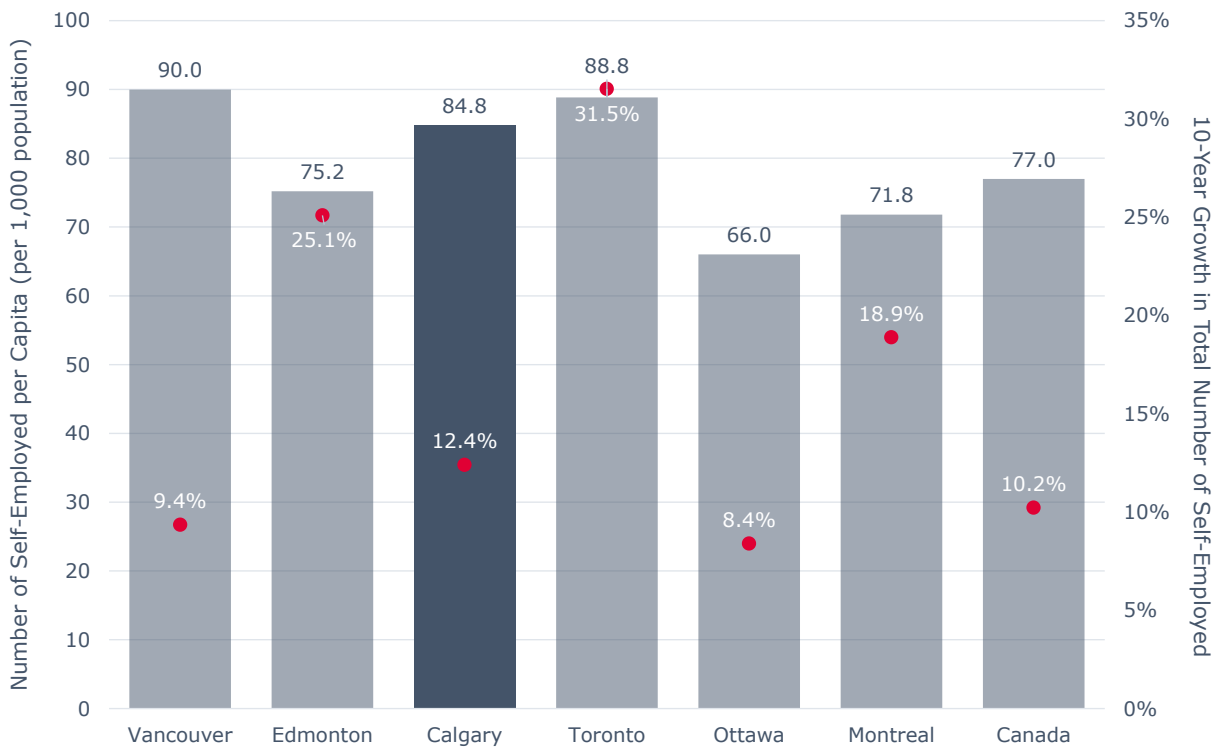
Self-Employment

During the past 10 years (2006-2015), Calgary experienced self-employment growth of 12.4 per cent.

In 2015, there were 121,500 self-employed Calgarians. On a per capita basis, Calgary had the third highest number of self-employed people in Canada at 84.8 per 1,000 population.

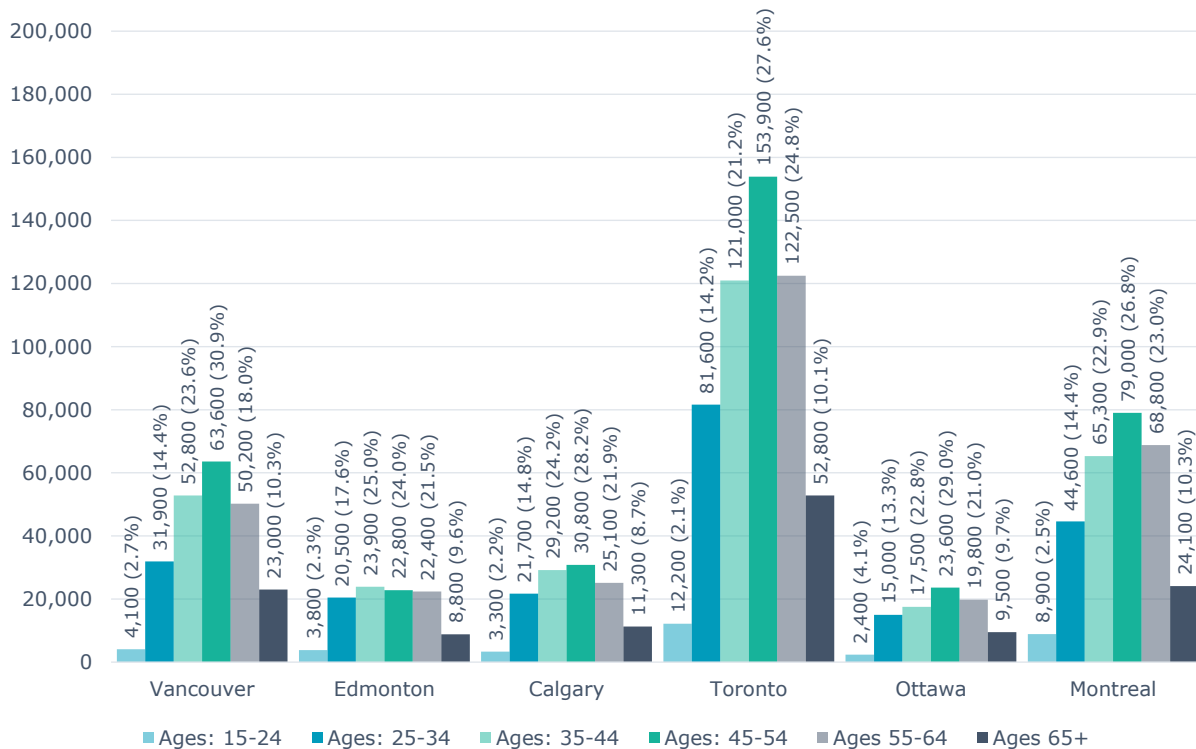
In 2015, the largest group of Calgary entrepreneurs were in the 45 to 54 age group (28.2 per cent share), followed by the 35 to 44 age bracket (24.2 per cent share).

Self-Employed per Capita and 10-Year Growth



Source: Statistics Canada, 2015, per 1,000 Population

Number of Self-Employed by Age Group



Source: Statistics Canada, 2015

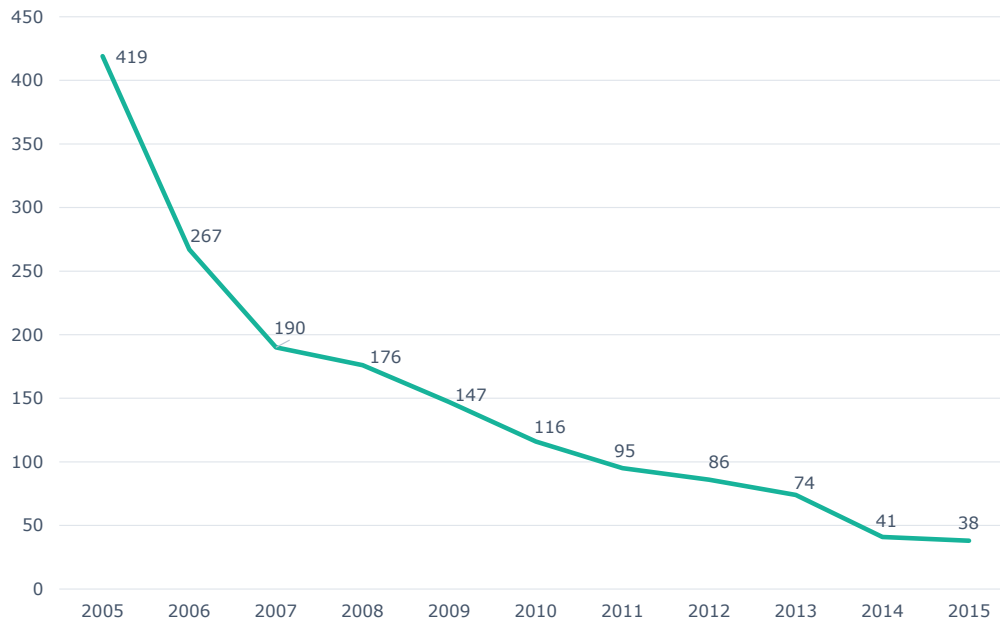
Bankruptcies

Calgary has experienced a steady decline in business bankruptcies historically, from 419 in 2005 to 38 in 2015.

Of Alberta's 95 business bankruptcies in 2015, 40 per cent were from the Calgary CMA.

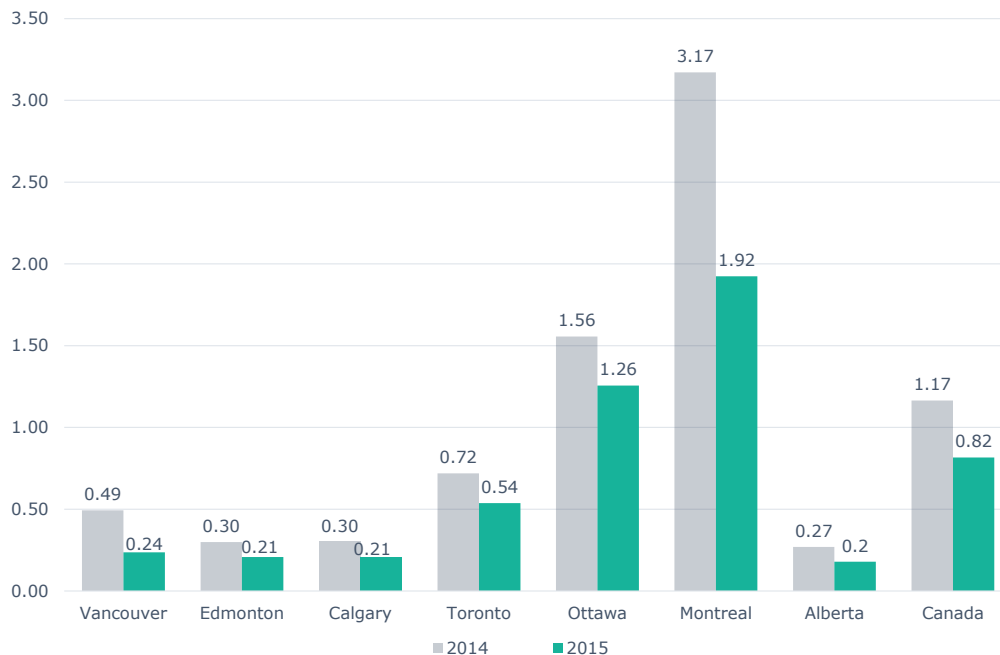
Since 95 per cent of Calgary CMA's businesses are small business, it is assumed that the majority of business bankruptcies involve small businesses. Calgary business bankruptcy rates are low compared to the Canadian average and other major cities in Canada.

Calgary CMA Number of Business Bankruptcies



Source: Office of the Superintendent of Bankruptcy Canada, 2016

Business Bankruptcy Rates Across Canada



Source: Office of the Superintendent of Bankruptcy Canada, 2016, (Per 1,000 Businesses)