

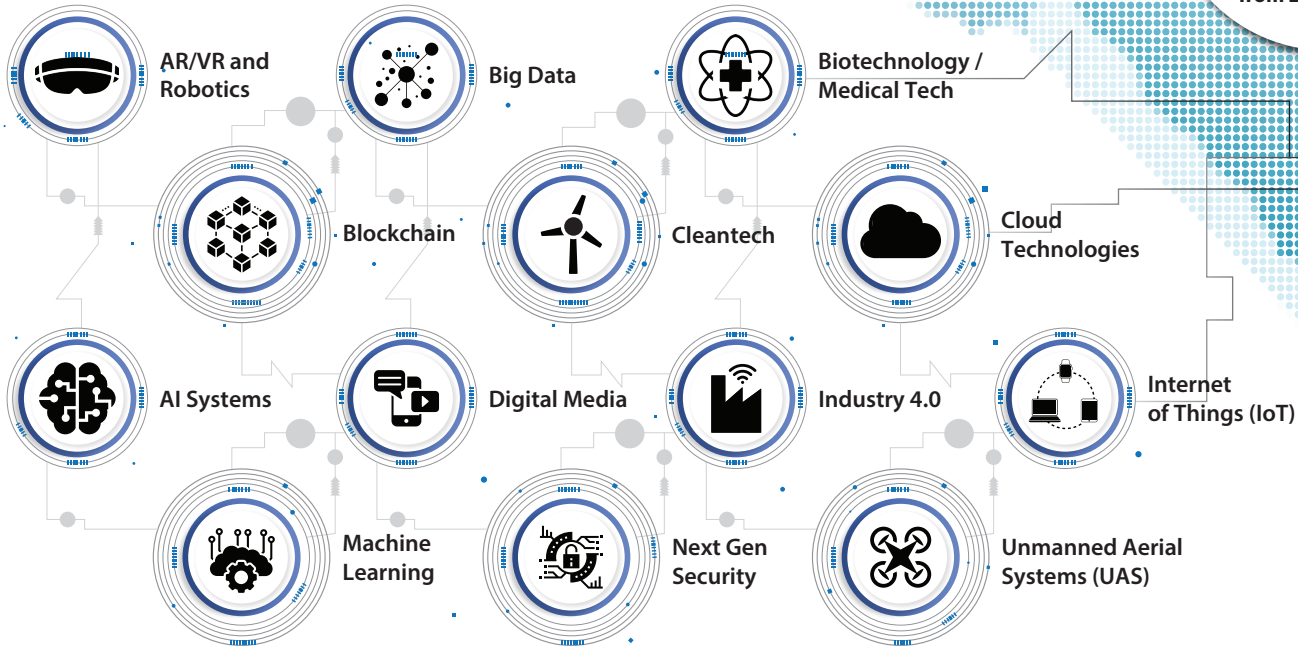
# DX Spend of Calgary Industries

Whether it's feeding, fueling, healing, or moving, Calgary is helping solve the world's problems through the adoption of transformative technologies. From software to hardware and services, digital transformation is quickly becoming the largest driver of new solutions and technology investments among Calgary businesses.

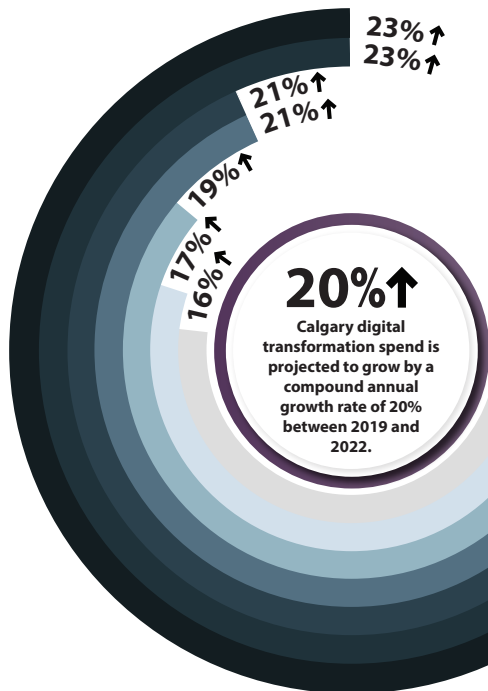
**\$7.5B**

It's projected that Calgary businesses will spend nearly \$7.5 billion on digital transformation (DX) from 2019 to 2022.

The engines of growth for digital transformation spending include:

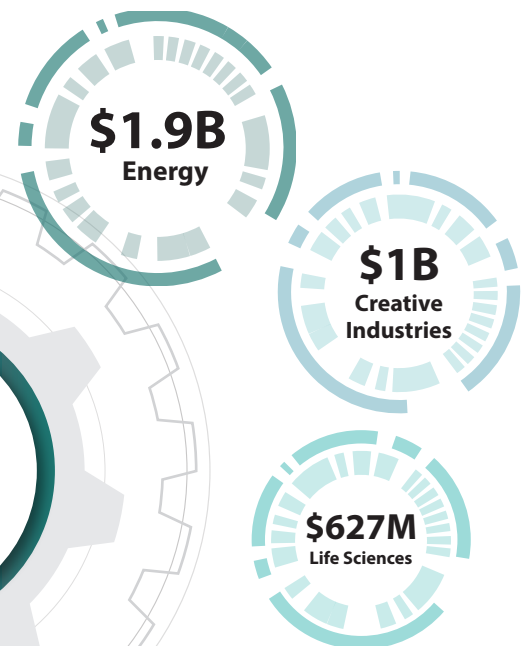


## Digital Transformation Spend Surges in Calgary



- Creative Industries
- Financial Services
- Transportation & Logistics
- Life Sciences
- Energy
- Manufacturing
- Agribusiness

Calgary's leading sectors in digital transformation from 2019 to 2022:



Agribusiness and Manufacturing will be the fastest growing adopters of digital transformative technologies

Source: Worldwide Semiannual Digital Transformation Spending Guide by IDC Canada

To learn more about the opportunity in Calgary: [calgaryeconomicdevelopment.com](http://calgaryeconomicdevelopment.com)