



# WEB SUMMIT 2026



**Calgary Economic  
Development**  
BLUE SKY CITY



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# MISSION ORGANIZERS



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# DELEGATES PROFILES

## OPPORTUNITY CALGARY INVESTMENT FUND (OCIF)



The Opportunity Calgary Investment Fund (OCIF) is a key tool for helping secure a resilient economic future for Calgary. Created by the City of Calgary in 2018 with an initial investment of \$100 million, the fund works to grow and diversify Calgary's economy, create jobs and training opportunities and attract a wide range of investments in the city.



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# DELEGATES PROFILES

## THE I.T. COMPANY



The I.T. Company is dedicated to transforming the way businesses leverage technology to achieve their goals. With a unique approach that is both proactive and preventative, we ensure that your business runs smoothly and efficiently and utilizes technology as a growth tool, not a cost center.

We understand that only 21% of business owners feel they are up to par with today's technology, and we are here to bridge that gap. Our team of experts is committed to providing top-notch IT solutions tailored to your specific needs, whether it's managing your IT infrastructure, enhancing cybersecurity, or optimizing your cloud services.



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# DELEGATES PROFILES

**TOP  
DISH**



Top Dish is a restaurant data analytics company that utilizes a consumer-facing product, restaurant passes, to acquire real-time, valuable data for restaurant owners and patrons. We leverage this data to help restaurant owners in all aspects of their offerings and operations.



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# DELEGATES PROFILES

## INTRINSIC INNOVATIONS



Intrinsic Innovations is an Alberta-based organization dedicated to supporting entrepreneurs and companies in achieving sustainable international growth. Founded in Canada, Intrinsic works with startups, small and medium-sized enterprises, and global innovators to establish and scale their businesses through tailored, hands-on support. Its approach emphasizes long-term incubation, combining strategic mentorship, market-entry guidance, and strong integration into local ecosystems.

With a growing presence across Asia, including operations and partnerships in Southeast Asia and Japan, Intrinsic connects high-potential companies with opportunities across North America and global markets. The organization collaborates closely with government, industry, and ecosystem partners to facilitate cross-border expansion, investment, and commercialization.

Intrinsic's model is distinguished by its focus on personalized programming, cultural understanding, and execution. Rather than short-term cohort programs, Intrinsic works one-on-one with founders to navigate regulatory environments, build partnerships, and achieve meaningful market traction. By bridging international innovation ecosystems and supporting entrepreneurs throughout their growth journey, Intrinsic Innovations plays a key role in strengthening Canada's position as a global gateway for entrepreneurship and technology development.



### ANDREW SANDEN

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# DELEGATES PROFILES

**NDAX  
CANADA INC.**



Ndax is one of Canada's leading crypto exchanges, helping make digital assets more accessible, secure, and straightforward for Canadians. Built for both first-time investors and experienced traders, Ndax combines a user-friendly experience with a strong focus on compliance, trust, and innovation, continuously evolving to meet the needs of a rapidly growing industry.



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# DELEGATES PROFILES

## MAKE MORE CREATIVE



**MAKE  
MORE  
CREATIVE**

Make More Creative is what happens when you mix brains, bots, and a healthy disregard for boring. We're a hybrid creative agency that blends human storytelling with AI-powered tools to build brands people actually give a damn about.

Led by Michael Dargie, Executive Creative Director and author of *BrandJitsu™: Move Your Brand from Meh to Memorable*, we've been using Creative Intelligence (gut meets data, intuition meets iteration) since before it was cool. Our proprietary BrandJitsu method uncovers the truth of your brand; fast, clear, and unforgettable.

From brand strategy and campaigns to creative automation, we work with some of the best humans in the business — writers, designers, strategists, story nerds — all using every tool available, including the squishy ones between our ears.

Whether you're a startup, a scale-up, or a creative soul with a spark, we find your story, shape it, and share it like never before.



### **MICHAEL DARGIE**

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# DELEGATES PROFILES

## TASTE THE CITY



Taste the City simplifies discovering new culinary experiences through digitally guided tasting routes. Our platform removes friction—no reservations, no guessing what to eat, no waiting for bills—making exploring local restaurants effortless, fun, and efficient. By encouraging walkability, street vibrancy, and community engagement, we help locals and visitors connect with the city while supporting restaurants and promoting sustainable, urban culinary culture.



### JOANNA PARISEAU

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# DELEGATES PROFILES

## CYNTHIAN DIGITAL MARKETING



CynthiaN Digital Marketing is a growth-focused consultancy helping startups, SMEs, and B2B organizations build scalable customer acquisition systems. We combine strategic positioning, SEO, content, and AI-driven automation to create integrated systems that generate and convert demand more effectively. Rather than focusing on isolated marketing tactics, we design structured acquisition frameworks—aligning messaging, funnels, tools, and follow-up into a cohesive system that improves performance over time.

We support organizations at different growth stages, from early traction to scaling, with a focus on clarity, execution, and measurable results. AI is applied where it creates real impact: identifying performance gaps, improving messaging, prioritizing leads, and connecting disconnected tools into a more efficient growth engine. CynthiaN works with startups, professional services, and sustainability-driven organizations looking to strengthen their market position, increase visibility, and build predictable growth systems.



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# DELEGATES PROFILES

## JASPERX

## JASPERX

AI isn't failing eCommerce teams—PRODUCT DATA is.

As AI-powered search, marketplaces, and retail media increasingly determine which products are discovered, compared, and promoted, organizations with incomplete or unstructured product information are quietly falling behind.

JasperX is a Product Information Management (PIM) platform built for digital commerce and gives growing brands the data foundation required to deliver consistent, high-performing product experiences across channels.

By centralizing, enriching, and governing product data, JasperX ensures accurate product information is delivered consistently across AI-driven discovery and every sales channel—driving stronger conversion and scalable growth.

Trusted by leading brands like Samsonite, Life360/Tile, and Yeti Cycles, JasperX connects seamlessly with leading commerce ecosystems (e.g. Shopify, BigCommerce, and Lightspeed), helping teams launch faster, reduce returns, and grow across channels.

Adapt Faster. Grow Smarter.



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# DELEGATES PROFILES

## UNBOUNDED THINKING



Unbounded Thinking transforms innovation from a creative buzzword into a disciplined, repeatable science. We provide global enterprises with a comprehensive Innovation Management System powered by the KWOKKA by UBT™ platform and our evidence-based Human-Centered Innovation Management (HCIM) framework. Our four-stage process—Assess, Strategize, Train, and Execute—bridges the "execution gap" to ensure every initiative delivers measurable ROI and sustainable growth.

As a member of ISPIM, we are at the forefront of the upcoming ISO 56001 mandate, offering an audit-ready, turnkey solution for international compliance. Our track record spans two elite accelerator programs and high-stakes international contracts, including workforce training for Oman's largest oil and gas firm. Backed by academic validation from top universities and active research in innovation science, we empower leaders in energy, drones, and fintech to manage risk and execute with absolute clarity.

### Core Capabilities:

- KWOKKA by UBT™: A scalable SaaS platform for end-to-end innovation tracking.
- ISO 56001 Readiness: Aligning corporate R&D with global certification standards.
- HCIM Framework: A human-centered, data-driven methodology for organizational change.
- Global Execution: Proven expertise in training and deploying innovation systems across international borders.



## SHANNON PHILLIPS

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# DELEGATES PROFILES

## TOAST

# TOAST

Toast is a national recruitment and talent intelligence company built to close the gender gap in tech. Founded in Calgary in 2022, Toast combines hands-on recruitment with a proprietary workforce benchmarking platform, Toast Talent Intelligence, to help companies hire better, pay equitably, and build teams that actually retain people.

With a blind recruitment model that removes bias triggers from candidate profiles, a talent network of over 35,000 women in tech, and 150+ clients including PwC, ATB Financial, the Calgary Flames, and Maple Leafs Sports and Entertainment, Toast has secured over \$25M in salary increases for women through placements and compensation negotiations. Fully bootstrapped, Toast has grown revenue 1,230% since inception.

Toast also operates Toast Institute, its not-for-profit arm, advancing women's participation in the technology economy through research, workforce development, and systems-level collaboration, including partnerships with Google, Loveable, and Harvard and scaling across North America.



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# DELEGATES PROFILES

**TUTRED**



Tutred is an AI-native EdTech platform that helps institutions scale academic support and peer tutoring programs without adding operational overhead. Built for universities, colleges, K-12 schools, and tutoring organizations, Tutred combines human-led instruction with an AI Co-Tutor that automates core teaching workflows, saving dozens of hours each week while enhancing student engagement, retention, and learning outcomes.



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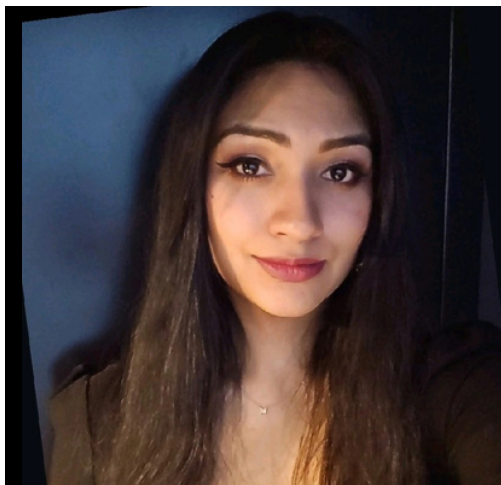
# DELEGATES PROFILES

## TEKNOBUILT



Teknobuilt is a technology company transforming the way energy, infrastructure and construction projects are built and operated.

Our construction management software is the perfect solution for builders and contractors. It's unified ML platform helps accelerate capital projects and boosts certainty in execution that has otherwise become unmanageable. With the innovative digital construction blocks at its platform core – PACE OS, the AI-based end-to-end connected workflows enhance the speed and savings in project delivery. Besides the instantaneous visibility and granularity, predictive industrial safety, Geo-radar based IoT, Digital Permitting and Carbon tracking can also be done. Teknobuilt's construction management platform PACE OS is helping projects complete faster and more mature carbon tracking to enable project lifecycle sustainability.



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# DELEGATES PROFILES

## TEAM CAREPAL



Team CarePal is a HIPAA-compliant platform that connects family caregivers with the care systems supporting their loved ones. We sell to care homes, hospitals, and non-profits serving families navigating continuing care.

Our niche: family caregivers provide up to 40% of care once a loved one enters continuing care, but they're treated as visitors, not partners. We're the only platform built around that reality, giving institutions a secure way to bring families into the care loop while reducing staff workload and improving outcomes.

We're infrastructure for the care economy, designed to make families full partners in care, not afterthoughts.



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# DELEGATES PROFILES

## DATFRAME



We're a Canadian-owned data center colocation company built for organizations that demand flexibility, performance, reliability, and complete control over their digital world. From a single 1U of colocation to full cabinets and private cages, we give businesses the freedom to scale on their terms. Our coast-to-coast Canadian facilities provide global organizations with a strong, secure North American data presence designed to host compute, storage, mission-critical applications, and high-performance workloads such as AI.

Your data stays in Canada. Your standards stay exceptional.

Every system we operate is hosted, managed, and protected within Canadian borders, offering the sovereignty, stability, and transparency modern businesses demand.

And because your hardware deserves the same attention you give your business, we're there when you can't be.



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# DELEGATES PROFILES

## IMONLINE



IMOnline is an Agentic AI website creator and operator platform for businesses to build, manage and scale their online presence through a chat-based interface and agency-like support. It also provides tools to automate SEO, marketing and content creation and optimization.



### **MANSI BHARGAVA**

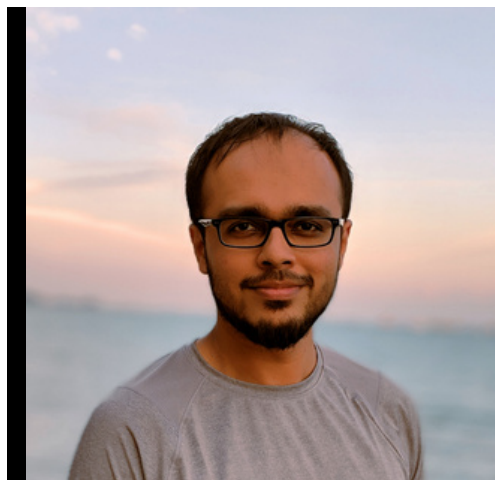
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# DELEGATES PROFILES

## TRY TEETIME



TeeTime is the social layer the golf industry has been missing. We help you discover courses, book times, and most importantly fill your foursome with players who actually match your game.

Match: Connect with golfers who share your skill and passion.

Sync: Effortless booking and coordination for you and your friends.

Play: Create unforgettable rounds, every time you tee off.

Stop playing with strangers. Start playing with TeeTime.



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# DELEGATES PROFILES

**QUOTELY**

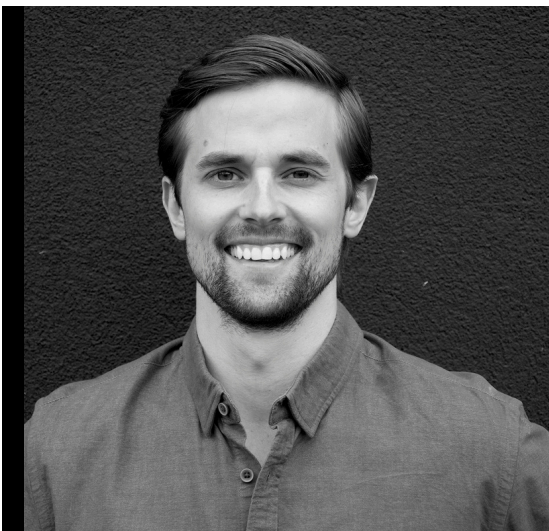


**Quotely**

Quotely is a quoting and booking platform built for moving companies. It replaces the back-and-forth of phone calls and manual estimates with a fully automated flow: customers upload photos, get an instant quote, and book their move online without any involvement from the moving company.

Built around AI-powered photo detection, Quotely generates accurate estimates in seconds and guides customers straight through to booking confirmation. Job details are automatically sent to the moving companies, so they receive full booking details.

Quotely helps moving businesses respond faster, capture more jobs, and spend less time on admin, so they can focus on the move, not the paperwork.



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# DELEGATES PROFILES

## CANDIDLY AI



Candidly AI is a Calgary-based voice AI company building the future of stakeholder consultation. Founded in 2025 by Noah McDonough following his Master's in AI from the Smith School of Business at Queen's University and four years in management consulting at KPMG, the company runs structured voice conversations at the depth of an interview and the scale of a survey. What used to take consulting firms six weeks and tens of thousands of dollars to produce, Candidly delivers in days.

The platform is fully self-hosted on Canadian infrastructure, with conversations processed and stored within client borders. Nothing callers say is used to train AI models. Candidly AI is SOC 2 audited and ISO 27001 certified, built for regulated sectors and enterprise compliance from the ground up.

Backed by a deliberate team of operators with experience at KPMG, Medallia, and Benevity, and guided by an advisory board spanning founders, scale-up leaders, and AI researchers, Candidly AI helps consulting firms, enterprises, and government agencies hear from more people, more honestly. The result is faster decisions, sharper insights, and stakeholder voices that actually shape outcomes.



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