

## **TABLE OF CONTENTS**

Mission Organizers	3
Calgary Economic Development	3-4
Ireland-Alberta Trade Association	4
Delegates Profiles	5
Miller Thomson LLP	5
Joberfer	6
SmileSonica	7
Hilltop Farms, Plant and People	8
Complete Solutions	9
MedEssist	10

## MISSION ORGANIZERS



SHONA REILLY

Director, Trade

Calgary Economic Development



SAMANTHA HAY

Specialist, Trade,
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**MEGAN ZIMMERMAN**Sr. Director, Business Development, Calgary Economic Development



**LAUREEN REGAN**President, Ireland-Alberta
Trade Association

## **MISSION HOSTS**

### **CALGARY ECONOMIC DEVELOPMENT**

Calgary Economic Development works with business, government, and community partners to achieve economic success, embrace shared prosperity, and build a strong community for Calgary.



Calgary Economic Development is a not-for-profit corporation funded by the City of Calgary, private sector, community partners and other levels of government, and managed by an independent Board of Directors

### **KEY CONTACTS**



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## **MISSION HOSTS**

### **IRELAND-ALBERTA TRADE ASSOCIATION**

The Ireland-Alberta Trade Association (IATA) provides services and connections in support of bi-lateral trade between Ireland and Alberta. The association highlights sectorial expertise and strengths between Alberta and Ireland and drive connections to build a vibrant economic corridor between the two regions.



### **KEY CONTACTS**



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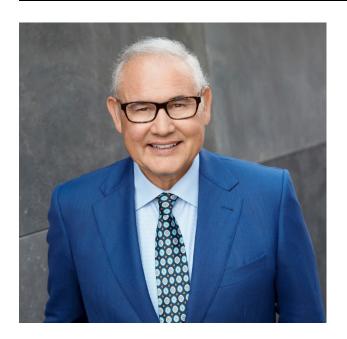
### **MILLER THOMSON LLP**

Miller Thomson LLP is a national business law firm with approximately 525 lawyers across 5 provinces in Canada. The firm offers a full range of services in litigation and disputes, and provides business law expertise in mergers and acquisitions, corporate finance and securities, financial services, tax, restructuring and insolvency, trade, real estate, labour and employment as well as a host of other specialty areas. Clients rely on Miller Thomson lawyers to provide practical advice and exceptional value. Miller Thomson offices are located in Vancouver, Calgary, Edmonton, Regina, Saskatoon, London, Waterloo Region, Toronto, Vaughan and Montréal.

### **WHY IRELAND**

Ireland has draws for Miller Thomson in regard to their legal system, life science sector, and health care sector. Dublin has emerged as a tech hub and it is imperative for us to participate and connect with the growing tech ecosystem in Ireland who share our passion.

### **KEY CONTACTS**



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## Ĵoberfer

### **JOBERFER**

Joberfer.com is a dynamic early-stage startup, proudly founded in Calgary, Alberta, Canada, with a bold vision to revolutionize the online job marketplace. We're not just about filling positions – we're on a mission to reinvent the way people connect online with meaningful work. At Joberfer, we recognize the power of genuine human connections in finding the perfect fit for both employers and job seekers.

### **WHY IRELAND**

The draws to Ireland include; Ireland is the tech hub in Europe, English speaking, home to major multinationals, enticing tax rate.

### **KEY CONTACTS**



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### **SMILESONICA**

SmileSonica Inc. is an Edmonton, Canada, medical device company focused on evidence-based non-invasive therapeutic dental technologies which include 51 owned and licensed patents. The growing gap between dental patients' expectations and status-quo solutions is addressed by our portfolio of disruptive patented products: Aevo SystemTM (Orthodontics), XiryTM Oral Moisturizing Gel (Xerostomia), PerioAid UltraSound System (Periodontics), and Aevo Smart AlignersTM (Orthodontics).

### **WHY IRELAND**

SmileSonica has joined this mission in order to connect and learn more about the dental market in Ireland. We are also extremely interested in connecting with in market medical and dental investors.

### **KEY CONTACTS**



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## HILLTOP FARMS, PLANT AND PEOPLE

At Hilltop Farms - Plant & People, we aim to make hemp a 'super' but normal part of your daily life, not only for its incredible taste, versatility and health benefits but also for its remarkable environmental impact. Hemp has the power to clean the air and soil, and with a growing community of hemp enthusiasts, we envision a future where hemp can replace plastics, fuel industries, contribute to sustainable textiles, and much more. Join us on our mission to make the hemp plant - a normal and transformative force for both people and the planet.

### **WHY IRELAND**

Looking to connect with the agriculture sectors in Ireland and the greater EU.

### **KEY CONTACTS**



#### **DUSTIN GRAHAM**

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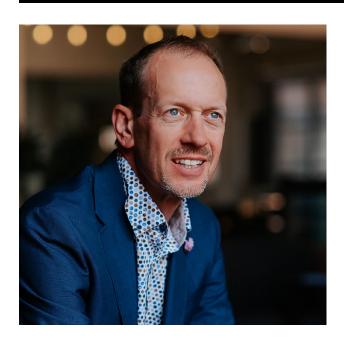
### **COMPLETE SOLUTIONS**

Complete Solutions Consulting International Inc. is a sustainable energy company, turning today's waste into tomorrow's energy. We provide a complete sustainable waste to energy solution, offering feasibility studies, capital equipment selection, installation, and commissioning. Our Innovative Pyrolysis Technology results in excellent quality biochar and when combined with heat and power technology can result in significant financial returns to our clients.

### **WHY IRELAND**

EU market. Our technology/services are applicable to people around the world. Everyone keeps saying we need to look at setting up shop in Ireland. This trip will allow for the first steps towards that market expansion goal.

### **KEY CONTACTS**



#### **JASON HOLTZ**

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### **MEDESSIST**

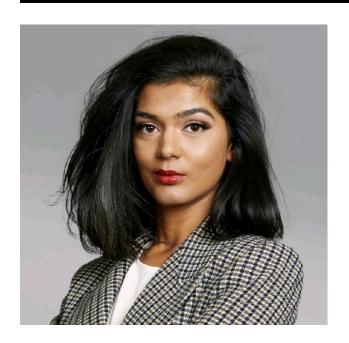
MedEssist builds and deploys world-class clinical solutions, business tools, and a full-service technical support team to bolster community pharmacies into the 21st century; all while also supporting the scaling of innovation for diagnostic, digital health and pharmaceutical companies.

As an alumnus of the Google for Startups accelerator, MedEssist continues to grow quickly building an accessible, affordable, and connected layer of the healthcare system through this modernization of community pharmacies.

### **WHY IRELAND**

In Canada, local pharmacies are thriving and filling essential gaps in healthcare. MedEssist is the leading technology platform for independent pharmacies in Canada, enabling pharmacies to implement new collaborative models of care to make healthcare more accessible than ever before. Due to the high density of pharmacies, Ireland is the ideal international market for expansion of healthcare services through pharmacies.

### **KEY CONTACTS**



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# calgary economic development