



2020 - 2022

TAP ALUMNI TRADE DEALS



**Calgary Economic
Development**
BLUE SKY CITY



CALGARY IS GOING GLOBAL

With tailored export strategies and expert support, companies that take part in the Trade Accelerator Program (TAP) and trade missions are proving that global growth is within reach.

TAP Alberta helps local companies break into new markets, scale with confidence, and thrive on the world stage. Trade missions offer direct access to international markets, helping participants forge valuable connections and uncover new opportunities.

Each company featured in this document is a success story — a Calgary business that turned possibility into progress, expanding beyond borders with ongoing support and guidance from Calgary Economic Development.

Because the world needs more Canada.



2022 TAP TRADE DEALS

COMPANY NAME	DESCRIPTION	EXPORT COUNTRY
Bidali	<u>Bidali</u> is a digital commerce platform that enables users to send money, buy gift cards, and earn instant cashback. It also helps businesses reduce transaction fees, eliminate fraud, and increase customer engagement through next-gen payment solutions.	BERMUDA
Bumby Wool	<u>Bumby Wool</u> creates custom-fit, sustainable merino wool clothing for all ages, handmade in Canada. Their garments are ethically produced and designed for comfort, durability, and eco-conscious living.	USA
Colouring it Forward	<u>Colouring It Forward</u> is a 100% Indigenous social enterprise that collaborates with Indigenous artists and Elders to create culturally rich coloring books, art, and educational materials. Their products promote reconciliation, storytelling, and community building, with proceeds supporting Indigenous social projects.	USA
Creative Sparq	<u>Creative Sparq</u> specializes in workflow optimization and CRM customization, helping businesses streamline operations, improve productivity, and align technology with strategic goals through services like CTO-as-a-Service and Salesforce implementation.	USA
Dead Inventory Store Inc.	<u>Dead Inventory Store</u> operates a digital marketplace that helps the construction industry reduce waste by reselling surplus and dead inventory materials to promote sustainability and cost savings.	USA
Devon + Lang	<u>Devon + Lang</u> is a Canadian underwear brand offering stylish, ultra-comfortable, and inclusive undergarments. Their products are known for unique designs, body-positive fits, and a commitment to giving back through donations with every purchase.	AUSTRALIA
Emberhurst	<u>Emberhurst</u> designs innovative winter wear, including “The Commuter,” a modern, adjustable balaclava that keeps the face, ears, and neck warm while preventing glasses from fogging. Their products combine fashion and function to help people stay comfortable and stylish in cold climates.	GLOBAL



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COMPANY NAME	DESCRIPTION	EXPORT COUNTRY
Fallentimber Meadery	<u>Fallentimber Meadery</u> creates award-winning meads and honey-based beverages in Water Valley, Alberta. Their offerings include sparkling meads, traditional honey wines, and non-alcoholic sodas, all crafted from locally sourced honey.	USA
Farm Fresh Pet Foods	<u>Farm Fresh Pet Foods</u> provides fresh, gently cooked dog and cat meals made with real meat and whole ingredients—no fillers or preservatives—alongside customizable meal plans, same-day delivery, and nutritious treats.	USA
Fanorama Social Media Group	<u>Fanoramas</u> is a fan engagement platform that captures real-time photos of event attendees and delivers personalized digital galleries. It helps teams and sponsors enhance fan experiences and gather authentic engagement data at scale.	USA
Innosol Health Corp Solves Strips	<u>Solves Strips</u> offers fast-acting, dissolvable supplement strips as a convenient alternative to pills and liquids. Their products support wellness goals like sleep, immunity, and hydration, and are designed for people of all ages seeking an easy, non-invasive way to take vitamins and health aids.	AUSTRALIA, BERMUDA, USA
KnoGeo	<u>KnoGeo</u> is an immersive Data Visualization technology and 3D Mapping product for real estate. KnoGeo helps real estate companies tell compelling, data-driven stories that stand-out in by turning static information into interactive and intuitive insights.	USA
Livestock Water Recycling	<u>Livestock Water Recycling</u> provides patented manure treatment systems that convert livestock waste into clean water and concentrated fertilizer nutrients. Their technology helps farms reduce greenhouse gas emissions, improve sustainability, and increase operational efficiency.	AUSTRALIA, JAPAN
Mobile Escape	<u>Mobile Escape</u> delivers immersive escape room experiences directly to schools, workplaces, and events through mobile units and tabletop games. Their offerings promote team-building, problem-solving, and fun, including educational and custom challenges.	USA



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MWD Planet & Lumen Corporation	<u>MWDPlanet</u> designs and manufactures advanced downhole tools for directional drilling in the oil and gas industry. Their custom telemetry and near-bit technologies improve drilling accuracy, reduce failures, and enhance real-time data collection.	INDONESIA, NEW ZEALAND
NRB Modular Solutions	<u>NRB Modular Solutions (Now ATCO Structures)</u> provides modular buildings, workforce housing, and site support services for industries like energy, mining, and construction.	USA
Nudemarkt	<u>Nudemarkt</u> is an Alberta-based company producing all-natural nut butters, including peanut and almond varieties, free from additives and packaged sustainably.	USA
Oh! Naturals	<u>Oh! Naturals</u> produces gluten-free, vegan, and preservative-free fruit and vegetable snacks. Their products are designed to be both healthy and delicious, catering to a wide range of dietary needs.	JAPAN, SOUTH KOREA, USA
RöK Water	Sourced from a subterranean rock glacier in Alberta, <u>Rök</u> offers a unique and pristine beverage in 100 per cent recyclable aluminum cans, using less than three per cent of the glacier's annual flow.	MEXICO, USA
Romero Distilling Company	<u>Romero Distilling</u> is a luxury Canadian rum distillery based in Calgary, inspired by Alberta's Prohibition-era rum-running history. They produce award-winning rums crafted for sipping and premium cocktails.	USA
Routeique	<u>Routeique</u> is a supply chain management platform that offers route optimization, inventory tracking, and delivery management tools. It helps businesses streamline logistics, reduce costs, and improve customer satisfaction through real-time data and automation.	GERMANY



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Sailboat Studios	<u>Sailboat Studios</u> is a product design studio offering services like high-fidelity mockups, wireframes, design systems, and user flows. They provide flexible, subscription-based design support for startups and tech companies.	GLOBAL
Sensible Marketer	<u>Sensible Marketer</u> is a full-service marketing agency based in Alberta that helps businesses grow through strategic branding, digital advertising, CRM automation, and data-driven campaigns.	UK, USA
Skunkworks Distillery	<u>Skunkworks Distillery</u> produces premium moonshine and ready-to-drink cocktails in Calgary's Barley Belt. Their spirits are crafted from Alberta sugar beets and infused with unique flavors.	USA
Sleep Systems Inc	<u>Sleep Systems Inc.</u> develops smart pressure mapping and remote monitoring solutions for sleep, healthcare, and retail applications. Based in Calgary, they provide custom data analytics tools that enhance sleep quality, patient care, and shopper engagement through IoT-enabled technology.	USA
TechJutsu	<u>TechJutsu</u> is a Canadian team of identity and access management (IAM) specialists offering end-to-end solutions including Multi-Factor Authentication, Single Sign-On, and Identity Governance, delivering seamless IAM implementations tailored to organizational needs.	USA
TraceCost	<u>Tracecost</u> is a construction management platform that uses AI-powered tools to streamline cost tracking, project scheduling, quality control, and document management.; helping to enhance productivity and profitability across construction projects.	USA
Zeno Renewables	<u>Zeno Renewables</u> provides residential and commercial solar energy solutions across Canada, including solar panels, EV chargers, and battery storage.	USA



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COMPANY NAME	DESCRIPTION	EXPORT COUNTRY
AltaML	<u>AltaML</u> is a Canadian artificial intelligence company that helps organizations unlock the value of their data through applied machine learning solutions. They offer services across the full AI lifecycle—from feasibility assessments to production deployment—across sectors like health, energy, and finance.	USA
Ammolite Technology	<u>Ammolite Technology</u> provides personalized IT support for small and medium-sized businesses, helping them stay secure, productive, and focused on what matters most. With offices in Victoria, Calgary, and Houston, they combine technical expertise with a client-first approach tailored to each business's unique goals.	USA
Broken Pencil Studios Inc	<u>Broken Pencil Studios</u> is a Calgary-based creative studio specializing in 2D/3D animation, motion graphics, and illustration. They create engaging visual content for corporate, educational, and entertainment clients, transforming complex ideas into compelling stories.	EUROPE
Busboard Prototype Systems	<u>BusBoard Prototype Systems</u> designs and manufactures solderless breadboards, prototyping PCBs, and electronic kits for engineers, educators, and hobbyists.	AUSTRALIA, NETHERLANDS
Bumby Wool	<u>Bumby Wool</u> creates custom-fit, sustainable merino wool clothing for all ages, handmade in Canada. Their garments are ethically produced and designed for comfort, durability, and eco-conscious living.	TAIWAN
Dandy Brewing	<u>The Dandy Brewing Company</u> is Calgary's original small brewery, crafting premium small-batch beers like sours, stouts, and IPAs.	AUSTRALIA, USA, JAPAN
Ellie Bianca	<u>Ellie Bianca</u> offers all-natural, certified organic skincare products made with ethically sourced ingredients. Their line includes face oils, serums, body lotions, and bath salts designed to nourish skin while supporting sustainability and women's empowerment.	MIDDLE EAST



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COMPANY NAME	DESCRIPTION	EXPORT COUNTRY
HubTrotter Logistics	<u>HubTrotter Logistics (Acquired by Ziing)</u> is a logistics and delivery company offering AI-powered, end-to-end solutions including final mile delivery, warehousing, and fulfillment. Their platform supports sustainable, customizable logistics for industries like e-commerce, pharmaceuticals, and agriculture.	USA
Innosol Health Corp Solves Strips	<u>Solves Strips</u> offers fast-acting, dissolvable supplement strips as a convenient alternative to pills and liquids. Their products support wellness goals like sleep, immunity, and hydration, and are designed for people of all ages seeking an easy, non-invasive way to take vitamins and health aids.	AFRICA
JC Falke Inc.	<u>JC Falke</u> is a Calgary-based procurement and supply chain company serving global clients in oil & gas, construction, and maritime industries. They specialize in sourcing valves, rigging equipment, and providing third-party inspection services.	CHILE, MEXICO
Krux Analytics	<u>Krux Analytics</u> provides real-time data management and analytics software for the mining and drilling industries. Their platform helps companies optimize drilling operations, track performance, and reduce costs through advanced insights and automation.	AUSTRALIA, SOUTH AMERICA
Lead Grains of Canada Inc.	<u>Lead Grains of Canada Inc.</u> is a grain exporter specializing in high-quality Canadian Canary Seeds.	USA
Lumiio	<u>Lumiio</u> partners with patient organizations, researchers, and pharmaceutical companies to design digital health programs that improve patient outcomes. They specialize in real-world data collection and community engagement to accelerate access to treatments and healthcare innovation.	USA



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Mobile Escape	<u>Mobile Escape</u> delivers immersive escape room experiences directly to schools, workplaces, and events through mobile units and tabletop games. Their offerings promote team-building, problem-solving, and fun for all ages, including educational residencies and custom challenges.	GERMANY, UK
My Normative Inc	<u>My Normative</u> is a health research platform that enables the collection and analysis of sex- and gender-based data to improve women's health outcomes. It supports researchers with tools for tracking hormonal cycles, biometric data, and personalized health insights.	USA
North Water (North Hydration Ltd)	<u>North Water</u> bottles pristine, glacier-fed water from the Canadian Rockies, naturally high in alkalinity and essential minerals. Their water is packaged in infinitely recyclable aluminum, emphasizing sustainability and premium hydration.	USA
NRB Modular Solutions	<u>NRB Modular Solutions (Now ATCO Structures)</u> provides modular buildings, workforce housing, and site support services for industries like energy, mining, and construction.	USA
Purple Frog Products	<u>Purple Frog Products</u> creates natural wellness solutions that are plant-based and toxin-free.	USA
RVIITA Energy Tea	<u>Rviita</u> produces clean, crash-free energy drinks made from brewed tea, organic honey, and fruit juice. Their eco-friendly pouches deliver natural caffeine and vitamins for sustained energy without artificial ingredients.	USA
<u>Sulfur Recovery</u>	<u>Sulfur Recovery Engineering (SRE)</u> is an international engineering consulting firm specializing in sulfur recovery and amine treating systems for gas plants and refineries. They offer on-site testing, performance evaluations, and training to optimize operations and reduce emissions.	MALAYSIA, SERBIA, SWEDEN



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COMPANY NAME	DESCRIPTION	EXPORT COUNTRY
Thom's Funeral Home and Reception Center	<u>Thom's Funeral Home & Reception Centre</u> is a family-owned business in Duchess, Alberta, offering funeral planning, cremation services, and grief support.	KENYA
TraceCost	<u>Tracecost</u> is a construction management platform that uses AI-powered tools to streamline cost tracking, project scheduling, quality control, and document management.; helping to enhance productivity and profitability across construction projects.	UAE
Trusted Dispatch	<u>Trusted Dispatch</u> is an automated platform that connects shippers with vetted truckers for heavy equipment transport across Canada and the U.S. Their system offers instant quotes, transparent pricing, and secure delivery tracking.	USA
Virtual Gurus	<u>Virtual Gurus</u> connects businesses with skilled Canadian and U.S.-based virtual assistants for administrative, marketing, and customer support roles. Their platform offers flexible, subscription-based remote talent solutions with a focus on diversity and inclusion.	USA
XSENSOR Technology Inc.	<u>XSENSOR</u> develops advanced pressure mapping and intelligent sensing technologies used in healthcare, automotive, and product design.	UK, USA, ITALY



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COMPANY NAME	DESCRIPTION	EXPORT COUNTRY
Athenian Group	<u>Athenian Group</u> is a full-service recruitment and payroll agency specializing in technical staffing for engineering, construction, and manufacturing sectors.	USA
Bumby Wool	<u>Bumby Wool</u> creates custom-fit, sustainable merino wool clothing for all ages, handmade in Canada. Their garments are ethically produced and designed for comfort, durability, and eco-conscious living.	ASIA
Gratisites	<u>Gratisites</u> is a Calgary-based digital agency offering web design, custom software development, IT management, and SEO-optimized website support, helping businesses enhance their digital presence and operational efficiency.	USA
GoodLawyer	<u>Goodlawyer</u> provides fractional legal services by embedding experienced in-house lawyers directly into growing businesses. Their platform offers flexible, cost-effective legal support tailored to companies that need expert legal help without the overhead of a full-time hire.	USA
Innosol Health Corp Solves Strips	<u>Solves Strips</u> offers fast-acting, dissolvable supplement strips as a convenient alternative to pills and liquids. Their products support wellness goals like sleep, immunity, and hydration, and are designed for people of all ages seeking an easy, non-invasive way to take vitamins and health aids.	VIETNAM
Lead Grains of Canada Inc.	<u>Lead Grains of Canada Inc.</u> is a grain exporter specializing in high-quality Canadian Canary Seeds.	USA
Nobal Technologies	<u>Nobal Technologies</u> develops interactive smart mirror technology that enhances in-store retail experiences by blending digital and physical shopping. Their platform helps retailers improve customer engagement and streamline operations	UK



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COMPANY NAME	DESCRIPTION	EXPORT COUNTRY
Oh! Naturals	<u>Oh! Naturals</u> produces gluten-free, vegan, and preservative-free fruit and vegetable snacks. Their products are designed to be both healthy and delicious, catering to a wide range of dietary needs.	MEXICO
POETA Digital	<u>Poeta Digital</u> is a custom software development firm that helps businesses digitally transform through tailored apps, automation, and system integrations. They offer end-to-end solutions to improve efficiency, customer experience, and profitability	USA
Righteous Gelato	<u>Righteous Gelato</u> crafts small-batch gelato and sorbetto using natural, high-quality ingredients. As a certified B Corp, they focus on sustainability and social impact while delivering indulgent, gluten-free, and dairy-free frozen treats.	USA

