

# Talent

## Home to bright minds

### Priorities

- 01.** Be a welcoming city where everyone can grow their careers.
- 02.** Provide adaptive, future-focused learning opportunities that empower life-long skills development.
- 03.** Attract people who want to make a difference, create solutions and change the world.



Data sources are available in the Uplook 2024 progress report. Access the [full report here](#).

## Talent **impact**

At the end of 2023, Calgary's unemployment rate was

 **5.8%**

↓ 0.5 % from the end of 2022.

Secondary school enrollment increased by over

**7000**  **students**

in the 2022-23 school year, a record increase and more than double the growth of the previous year.

 Calgary has shrunk its wage gap between immigrant and non-immigrant Calgarians from

**30%** → **9%**

in 2017

in 2023

# Stories from the Community

## TalentED YYC

TalentED YYC offers new opportunities for students to integrate their studies with real workplace experience. The new program integrates both traditional WIL like co-op terms and internships and innovative WIL like hackathons and bootcamps.

The pilot phase runs until March 2025 and in its first year has co-hosted **15 events** and generated more than **253 WIL opportunities** for students, including **185 opportunities** for equity-deserving groups and engaged **48 employers**.

## New Post-Secondary Programming

Education institutions across Calgary introduced new programs to meet the current and future needs of employers:



Unveiled plans to establish a Centre for Research and Innovative Care at the Alberta Children's Hospital.

**Introduced 15 new programs in 2023**, including cloud computing, artificial intelligence (AI) and cybersecurity.



**Received a \$3 million investment** from PrairiesCan to double enrolment in MRU's flight training program and create a new Bachelor of Aviation Management program.

Launched AccelerateU, an initiative to redefine post-secondary education by offering classes at the Open Learning Lab in downtown Calgary.

## A Hub for Digital Media

Bow Valley College welcomed a **\$5.5-million investment** from the Opportunity Calgary Investment Fund (OCIF) to establish the Calgary Entertainment Arts Production Hub. The new facility positions Calgary as a magnet for digital media and entertainment arts, providing training programs in burgeoning fields such as 3D animation, game development and virtual reality.

The focus continues to be on bridging the gap between matching the city's workforce and their skills with the demands of the business community.



**Held 12-week industry bootcamps** aimed at preparing skilled workers for tech jobs such as product management and user experience design. These programs facilitate career transitions into tech without coding skills and provide collaborative capstone projects and mentorship from industry professionals.



**Introduced an upskilling and re-skilling program** called Pivot-Ed to assist skilled newcomers verify their international credentials to integrate into the local job market faster.



**Partnered with Calgary Board of Education** on an agriculture technology program for high school students in Grades 11 and 12.