

One of the
TOP30
FINTECH
HUBS
in North America'

Home to

150+

FINTECH

STARTUPS<sup>2</sup>

of Alberta's fintech firms reside in Calgary<sup>3</sup>



## **TALENT & EXPERTISE**

A 2022 study from LinkedIn Talent Insights found Calgary is the city experiencing the fastest growth in tech talent in North America. In fact, Calgary has had a 300 per cent increase in tech training program completions over the past two years.<sup>4</sup>



The strength of talent in the following areas has been a catalyst for the growth of fintech firms in the city:

- Paytech
- Blockchain
- Bitcoin
- Crypto
- Personal finance
- Wealthtech
- Insurtech
- Software
- Regtech
- Crowdfunding



#### Alberta is the

# PROVINCE IN CANADA

to establish a regulatory sandbox, creating a safe space for companies to test innovative products or services.

#### Source

- 1 Global Fintech Index 2021 City Rankings Report, Findexable, June 2021
- 2 https://tracxn.com/explore/FinTech-Startups-in-Calgary
- 3 Accenture 2021 Canadian Fintech report
- 4 Tech Training Program Survey, Calgary Economic Development, 2019

## **LOCAL SUCCESSES**

## **Shareworks**

by Morgan Stanley

Calgary-grown wealthtech unicorn, acquired by Morgan Stanley for \$1.1B.

# neo

Calgary headquartered fintech hit unicorn status after only 3 years and a Series C round of \$185m.



Calgary-grown paytech company has raised over \$187M in Venture Capital to help enterprise companies tackle empathetic debt collection.

#### **BETTING ON CALGARY**



This French AI fintech firm chose Calgary as the business hub for its North American operations.



New Zealand-based Xero acquired Calgary company TaxCycle to support its growth in the Canadian market.



This Irish-based, cloud-based provider of share plan management software is setting up its first Canadian office in Calgary.

#### OTHER ECOSYSTEM PLAYERS

















Reach











**Platform Calgary is partnering** with Digital Commerce Bank to transform Calgary into a global hub for innovation in Fintech, with



in funding to award over the next four years to startups with the intention of growing their business in Calgary.



