Calgary is leveling up in gaming & esports

Calgary’s creative industries sector will spend $566 million on digital transformation between 2022 and 2024, making way for gaming and esports to be key engines of growth.

Gaming

The Canadian video game industry spent approx.
$3.7 billion in 2021, an increase of 17% in the last two years.

$5.5 billion GDP to Canada’s economy in 2021, representing a 23% growth in GDP contribution since 2019.

In 2021, the global industry generated over US$176 billion in revenue, a 21% increase from 2019.

88 studios located in Alberta.

FTE moved from 1,100 in 2019 to 1,300 in 2021 in Alberta.

Alberta has one of the highest proportions of women across their workforce in the gaming industry, with 52% in 2021 in Alberta.

Esports

Alberta is home to top-tier arenas and stadiums with the technology to host large-scale esports events.

Alberta has a rapidly developing intercollegiate esports structure.

Alberta has dedicated streamer, content creation and Twitch communities including Twitch Calgary and Twitch Edmonton.

Alberta hosts weekly community tournaments with 100+ competitors.

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