

2020

Economic Outlook

Wednesday, October 16, 2019 | 10:15 a.m. to 1:30 p.m.
Calgary TELUS Convention Centre, Exhibit Halls
#outlook2020

Presented by:

ATB

Every year a captive audience of more than 1,500 local leaders gather at Economic Outlook to hear the current economic trends and future forecasts for Calgary and key global markets.

The city's not-to-be-missed premier business luncheon, last year a record number of leaders met to network at this sold-out event and to prepare for future business planning. Previous speakers at Economic Outlook have included Stephen Poloz, Governor, Bank of Canada, Pedro Antunes, Deputy Chief Economist, The Conference Board of Canada, and Todd Hirsch, Chief Economist, ATB Financial.

Benefits to Sponsoring

- Align your organization with one of Calgary's major business events
- Profile your brand in all promotional activities carried out before, during and after the event
- Engage with business and community leaders from all of Calgary's key industries
- Help elevate the conversation about the tremendous business and investment opportunities



In 2018, a record number of 1,500 business and community leaders attended Economic Outlook.



Business leaders from all of Calgary's key industries attend this luncheon.



65% of attendees work in a senior role.

calgary economic development
be part of the energy™

Sponsorship Opportunities

	Platinum	Gold	Silver
Investment level	\$8,000	\$5,000	\$3,000
Number of sponsorship opportunities available	1	2	4
Benefits			
Tickets to the event	10	6	4
Complimentary seat at the head table, providing prime networking opportunities with VIP guests	●	●	
Exclusive branding opportunity on the event app home page	●		
Company profile on the event app	●	●	●
Recognition at event <i>Banners, sponsor loop, signage, acknowledgement from the podium</i>	●	●	●
Recognition pre and post event on social media	●	●	●
Recognition on collateral material <i>4C Newsletter, invites, registration page and survey</i>	●	●	●
Recognition on Calgary Economic Development website, as a "Proud supporter of the 2020 Economic Outlook"	●	●	●
Activation space at event	●		
Opportunity to include key messages on social media	●		

For more information, please contact:

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