

BACKGROUND

Ice River Springs Water Co. Inc. is an Ontario based private label bottled water business. The client called CED to inquire about timelines to open their facility. The client had aggressive plans to lease space and commence operations in a matter of a few weeks and sought CED support to meet their client driven needs.

BUSINESS NEED/OPPORTUNITY

The broker had identified a suitable space and called CED to inquire about current timelines for building permits at City Hall. The client also needed to secure all the necessary permits (business license, health related operational approvals, etc.) in as expeditious a manner as possible.

GOAL/OBJECTIVES

To facilitate the opening of the plant as quickly and safely as possible and bring jobs to the region.

TESTIMONIAL



“Calgary Economic Development was able to assist us by directing us to useful services such as an online permitting service which saved us valuable time in our opening. They were also able to arrange on short notice an informal pre-application conference call between our broker and two senior City Approvals Department officials. The information exchanged during that call enabled the building permit to be approved in an expeditious manner. We continue to work with CED and hope to maintain this relationship.”

- Sandy Gott, Executive Vice President

STRATEGY & IMPLEMENTATION

To achieve the above goals and objectives, CED presented the features of BizPal to the client by telephone and on-line. The client was then able to use this on-line system to apply for the necessary permits effectively.

CED scheduled a level 2 pre-application meeting with DBA on very short notice. CED was able to discuss the time challenges presented with two senior administration officials and the broker representing the client. A discussion was held about the approvals stream the building permit application would be sent through.

A development permit pathway was strongly resisted by the broker and CED as this would take at least several months. The new 1P2007 Land Use By-Law has been interpreted by some as requiring a development permit if there is a change of use.

OUTCOMES

CED was able to successfully present the case for a building permit stream. The building permit was secured in 10 days by the broker.

All the permits and approvals were also successfully achieved, in large measure due to efficiencies using BizPal. The following outcomes have since been achieved:

- 50,000 sf bottling plant, 20 employees
- Estimated \$100,000 annual tax revenue to City

CED has subsequently worked with the client on new applications for a chiller unit.

CONTACT DETAILS

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