

“Germany - World Trade Powerhouse – practical advice for Southern Alberta companies”

September 22, 2011

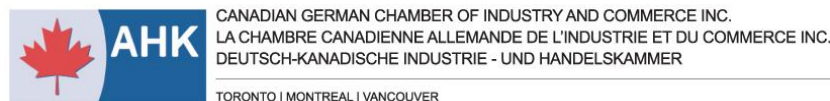
12.30 – 1.00 p.m.	<i>Registration</i>
1.00 – 1.10 p.m.	<i>Opening remarks by Marek Drywa, Manager, Global Business Centre (Calgary Economic Development) and Cornelia Sarwas, German Canadian Centre for Innovation and Research</i>
1.10 – 1.50 p.m.	<i>Overview of the economy and priority markets, Canada in perspective, areas where Canada is already a strong partner by Kenneth Bremer, Director at the Chicago Office of “Germany Trade & Invest” (the federal German Investment Promotion Agency) and Sascha Bardens, Managing Director, Canadian German Chamber of Industry and Commerce inc. (Vancouver)</i>
1.50 - 2.20 p.m.	<i>Opportunities for Southern Alberta companies in Germany and issues related to market entry by Wes Sawatzky, Managing Director of Alberta Germany Office in Munich, Bavaria.</i>
2.20 – 2.35 p.m	Coffee / networking break
2.35 – 3.10 p.m	<i>Company perspective on doing business with Germany by Tom Hodson, Chief Operating Officer of SMART Technologies, leading interactive collaboration solutions company with sales in over 145 countries.</i>
3.10 – 3.40 p.m	<i>Corporate legal structure in Germany by Hubertus Liebrecht, German Attorney-at-law, senior partner and founder of Liebrecht & Associates and President of the German Business Centre</i>
3.40 – 4.10 pm.	<i>Bavaria and key sectors relevant to its collaboration with Alberta by Frederic Arsenault, Project Manager at Office of the State of Bavaria in Montreal</i>
4.10 – 4.15 p.m	<i>Wrap up and closing remarks (formal portion of the event)</i>

4.30 – 6.30 p.m	Bavarian Reception sponsored by the Office of the State of Bavaria in Montreal in celebration of Munich Oktoberfest
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