



BACKGROUND

Council has adopted the 10 Year Calgary Economic Development Strategy, signaling in it, its commitment and support for the Creative Industries, a sector that provides significant economic and cultural benefit to Calgarians. This innovative and 'green' industry enhances Calgary as an attractive community to live, work, and do business.

A successful Creative Industries sector is dependant on The City's ability to understand and support its unique requirements. This involves an ongoing, collaborative effort within all City Business Units in working with the industry effectively and efficiently.

The following Operating Principles guide City of Calgary personnel and the Creative Industry in effective and efficient interactions.

PURPOSE

- To enable flexibility within City business units to accommodate unique and time sensitive Creative Industry requirements;
- To promote City Business Units maintaining appropriate personnel as contacts for Creative Industry sector applications;
- To consolidate procedures and guidelines into a single document for ease of reference by City Business Units and the Creative Industry; and
- To clearly communicate City requirements regarding expectations and timelines to Creative Industry applicants.

PRINCIPLES

Calgary is a 'film friendly' city

- The City of Calgary is committed to the continued development of the Creative Industries and recognizes their contribution to a diversified and balanced economy.

Film, television and media production is welcome in Calgary

- City Business Units will collaborate with Calgary Economic Development's Film, Television & Creative Industries office to facilitate industry requirements within established response guidelines, and will apply City policies and guidelines with flexibility in consideration of unique circumstances.

The economic, social and environmental benefits of the Creative Industries will be open to as many Calgarians as possible

- The economic benefit of the creative industry to the community will be highlighted and promoted through Calgary Economic Development.
- Industry related information will be made accessible to Calgarians, and public involvement will generate more opportunities for the indigenous market.



City Business Units and Calgary Economic Development work collaboratively to support and facilitate the sector

- City Business Units will designate appropriate personnel with decision making authority who are empowered to facilitate complex film industry requests in a timely manner and consistent with established guidelines.
- Calgary Economic Development and City of Calgary Administration will work together to increase awareness of the importance of supporting this sector and the contribution it makes to the Calgary community.
- An annual review of all procedures and processes will be conducted by representatives of Calgary Economic Development and The City of Calgary, and recommendations for amendments will be made accordingly.

City permits and services to applicants will be on a cost recovery basis

- Applicants will pay applicable permit fees and service user fees consistent with the charging of fees for all who conduct business with The City of Calgary.

GUIDELINES & PROCEDURES

A "Film Friendly - Operating and Administrative Procedures" document outlining the functional requirements for the Creative Industry and for City of Calgary Business Units and Emergency Medical Services is available in print and on line.