



**2003**



**2004**



**2005**



**2006**

**MILESTONES**

- :: New President and CEO
- :: Three-year business plan – delivered in October 2003
- :: Completed a Memorandum of Understanding with Calgary Technologies Inc., Tourism Calgary, the Telus Convention Centre, facilitated by the Mayor's office
- :: Calgary film commission moved to CED

- :: Expanded Board of Directors and staff hiring
- :: Relocation to store front location
- :: Imperial Oil 'Calgary Family Fair': CED-led event, 33 Calgary organizations and attractions represented
- :: Completed 'Making the Grade' education report
- :: Leveraged: \$595,000 from economic development partners and stakeholders

- :: First year fully staffed
- :: CalgaryWorks launched
- :: Established Manufacturers CEO Committee with 17 leading companies
- :: Leveraged: \$683,000 from economic development partners and stakeholders

- :: Building Connections – Mission to Toronto and Ottawa attended by 77 corporate and community partners
- :: Economic Outlook Luncheon - Recognized in marketplace as an economic leader
- :: EnCana headquarters project announced
- :: Leveraged: \$1,063,000 from economic development partners and stakeholders
- :: Calgary Economic Development launched
- :: International Trade and Business Centre Project

**CED FACILITATED:**

2003

2004

2005

2006

**ATTRACTION PROJECTS**

–	7 new companies 700 new and retained jobs 315,000 sqft.	12 new companies 120 new and retained jobs 275,000 sqft.	22 new companies 684 new and retained jobs 475,000 sqft.
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**EXPANSION PROJECTS**

–	9 companies 1,025 new and retained jobs 1.5 million sqft.	10 companies 866 new and retained jobs 255,000 sqft.	16 new companies 7,925 new and retained jobs 4,550,000 sqft.
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**TRADE DEVELOPMENT PROJECTS**

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**FILM PROJECTS**

16 film projects: \$140 million	17 film projects: \$130 million dollars	10 film projects: \$95 million	21 film projects: \$118 million
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**CALGARY BUSINESS INFORMATION CENTRE (SMALL BUSINESS)**

17,240 clients assisted	11,046 clients assisted	9,500 clients assisted	10,011 clients assisted
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**POLICY DOCUMENTS AND RESEARCH**

–	'Making the Grade' Educational Report	<ul style="list-style-type: none"> <li>• Competitiveness as a Location for the Film Industry and Film Studio Feasibility Study</li> <li>• Transportation and distribution cost model</li> <li>• Office market forecast study</li> <li>• Published 4 Quarterly Economic Reports</li> </ul>	<ul style="list-style-type: none"> <li>• Sector Profiles: Labour Force, Energy, Transportation and Logistics, Aerospace, Manufacturing, Engineering, Post-Secondary</li> <li>• Published Quarterly Economic Reports</li> </ul>
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**MAJOR PROJECTS**

<ul style="list-style-type: none"> <li>• 3-year CED Business Plan</li> <li>• MOU between sister agencies</li> </ul>	<ul style="list-style-type: none"> <li>• Imperial Oil 'Calgary Family Fair'</li> <li>• Triple Bottom Line and imagineCalgary initiatives</li> <li>• Integration of Calgary Sister Cities Program</li> </ul>	<ul style="list-style-type: none"> <li>• Assisted EnCana with site selection and land assembly</li> <li>• CalgaryWorks launched: 18 companies signed on as financial partners</li> </ul>	<ul style="list-style-type: none"> <li>• Economic Development Strategy</li> <li>• Film studio development project</li> <li>• CalgaryWorks: Expanded participating companies to 23</li> </ul>
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