

education and community stakeholders.



Calgary Economic Development is the region's lead economic development agency. Through collaborative business retention, expansion and investment attraction activities, our organization plays an integral role in leveraging the community's abundant energy and entrepreneurial spirit to promote sustainable economic growth.

CalgaryWorks is a priority for Calgary Economic Development.

Contact:
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Workforce development requires
commitment and collaboration.

CalgaryWorks is...

A collaboration with business, government,





“The labour force challenge affects all employers in Calgary. That’s why I think CalgaryWorks is so beneficial - it reaches out across industries and sectors, creating a collaborative forum that will help address the problem.”

- Susan Cassidy, Calgary Health Region



“Standen’s sees tremendous value being a partner in CalgaryWorks. The current labour shortage is impacting every employer in Calgary – and the economic output of all sectors in Alberta. It is important that we work together to find both short and long term solutions.”

- John Simpson, Standen’s



“There’s a labour force shortage in the province as a whole. The only way to find a solution to this issue is to work together. CalgaryWorks could benefit all of Alberta.”

- Caroline Fairbrother, Alberta Human Resources Employment



“CalgaryWorks is an innovative approach to addressing critical labour issues as a community, rather than in isolation. TransCanada is proud to be a partner of CalgaryWorks.”

- Wendy Hanrahan, TransCanada Corporation

CalgaryWorks is an innovative, outcome-focused response to labour and skill shortages in the Calgary Region. This initiative is led by Calgary Economic Development in collaboration with business, government and community stakeholders.

CalgaryWorks Priorities 2007

These priorities have been identified as a result of research and consultation with industry, education, government and community stakeholders.

- > Promote the advantages of living and working in Calgary
- > Develop and support programs that focus on retention and expansion of the local labour force
- > Encourage industry to innovate and improve human resources practices
- > Improve labour market information and analysis for the Calgary Region
- > Communicate the urgency of changes to public policy that respond to regional labour force requirements
- > Improve integration between government, education, business and other stakeholders

Key Actions 2007

- > Market Calgary: develop a coordinated marketing strategy to attract talent
- > Advocate change: influence public policy to respond to regional labour needs

CalgaryWorks Accomplishments

- > Calgary companies are better equipped with marketing tools for their recruitment efforts
- > In-depth understanding of Calgary’s labour force strengths and areas of opportunity
- > A forum to share best practices in recruitment, retention and workforce development
- > Public awareness on the urgency of addressing current and future labour shortages
- > A true collaborative effort responding to Calgary’s workforce needs

CalgaryWorks invites all stakeholders to participate in this initiative and take part in developing a solution together.

Get involved in CalgaryWorks.

- > Become a sponsor
- > Participate in the CalgaryWorks Stakeholder Committee
- > Join an Action Team

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