



# CLIENT SERVICES

# HELPING CALGARY GROW IS OUR BUSINESS



## Supporting Calgary business

- :: Expedite permits and approvals
- :: Resolve conflicts and issues
- :: Connect businesses

## Developing Calgary's workforce

- :: Create public/private partnerships to establish a premier workforce for Calgary business
- :: Develop HR business tools and communication programs to attract human capital
- :: Forecast Calgary's current and projected labour requirements
- :: Promote economic and social benefits of a skilled and ethnically diverse workforce

## Assisting Calgary companies to expand internationally

- :: Facilitate strategic relationships with senior levels of government and foreign offices
- :: Provide training and market evaluation services
- :: Identify and match export/import opportunities with local and foreign companies
- :: Develop and manage Calgary's Sister City program and international relationships
- :: Support key trade missions
- :: Market Calgary's business friendly environment globally

## Growing small business in Calgary

Through our partnership with the Calgary Business Information Centre (CBIC), businesses receive information about:

- :: Starting a business
- :: Export development
- :: Accessing public and private financing
- :: Small business mentoring and advisory services
- :: Access to government programs



### **Delivering business investment services**

- :: Customized site selection assistance
- :: Provide site due diligence for industrial and commercial land development
- :: Address community-related factors critical to business investment decisions

### **Film production services**

- :: Liaise with local unions and guilds
- :: Strong relationships with government, communities and local companies
- :: Conduct regional familiarization tours
- :: Location assistance, script review and scouting
- :: Provide permits and applications for filming in Calgary

### **Providing regional economic data**

- :: Provide up-to-date information on Calgary's key sectors:
  - Energy
  - Transportation and Logistics
  - Business and Financial Services
  - Information and Communication Technology
  - Manufacturing and Food Processing
  - Film
  - Creative Industries
  - Engineering
  - Aerospace
  - Education
- :: Evaluate issues critical to Calgary's economic development competitiveness
- :: Identify trends and target opportunities for business development
- :: Compile key statistics on economic indicators
- :: Provide the Calgary Quarterly Economic Report, a report on key indicators
- :: Provide a Business Directory, an online search tool for Calgary companies
- :: Provide community and lifestyle information

## About Calgary Economic Development

Calgary Economic Development (CED) provides leadership, strong business connections to the community and overall co-ordination for economic development activities in the Calgary Region.

We're committed to marketing the Calgary Region's competitive advantages and pro-business climate across Canada and around the world. Working closely with stakeholders from business, the community and government, our job is to capitalize on Calgary's abundant energy and entrepreneurial spirit to facilitate sustainable economic growth.

Calgary Economic Development is an agency of The City of Calgary, managed by an independent board of directors.

CED also operates:

- :: Calgary Sister Cities
- :: Calgary Film and Television
- :: Calgary Business Information Centre

## Contact us today

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